



EdSurge Research collaborates with organizations to ask quality questions, dig into big challenges, investigate trends and make sense of complex educational and edtech issues so that practitioners can build community, experiment with new practices and make informed decisions to improve teaching and learning. To do this, we examine both the supply of technology and models for implementation and the demand that shapes it. We leverage our deep market knowledge, extensive network of educational professionals, years of data collection and storytelling skills to create and disseminate empowering information that helps change behavior.

Want to work with EdSurge Research? [Get in touch.](#)

Below are three examples to provide a better sense of our scope of work.

Project	Integrated Learning Systems: Best Practices, Market Assessment & Product Profiles	Shedding Light on the Adaptive Learning Black Box: Adaptive Learning Close Up	A Framework for Matching Technology Tools to Competency-Based Learning Models
Funder	Nellie Mae Education Foundation	Pearson	2Revolutions and New Hampshire Department of Education
Research Type	General market research	Supply analysis	Demand analysis
Research Question	Where are potential areas of strategic investment to catalyze more student centered learning environments?	How do companies communicate the value of their adaptive learning tools and how can educators use them?	How do schools choose the right tools that complement their competency-based learning model?
Impact	Our recommendation shaped the creation of Nellie Mae's \$1M challenge fund to encourage more student centered models within a single state.	Our research was distributed nationally and internationally, including Brazil and the Middle East. Interactive website ranks third on any Google search pertaining to adaptive learning.	New Hampshire Department of Education used our research to guide eight districts in their purchase of CBE tools and define upcoming RFPs for the state's technology solutions.
Timeline	3 months	6 months	5 months

*We customize the design of each research project with the funder. Price varies based on project complexity and timeline.