



Our research team investigates questions central to improving the future of teaching and learning. With the support of external funders, we conduct original research using a variety of methodologies. Our goal? To provide actionable research in support of administrators, teachers, support staff, companies, policymakers and others who wish to help improve teaching and learning.

EdSurge Research Services

We collaborate with organizations to customize each research project. Projects, generally speaking, fall into one of the three areas below, but often projects include elements from each category.

Field-Building Research & Projects

We conduct original research and investigate big questions, presenting findings in accessible and creative formats to targeted segments of the education and edtech communities

Consultative Research

We conduct customized independent research and develop recommendations for clients that will help them address questions about the field and/or inform their future strategy.

Advisory Services

We serve in advisories, design and conduct workshops, host events, and/or present at conferences in topic areas on which we have expertise.

Why Us?

- ★ **Audience-informed outputs:** Whether it's toolkits for K-12 administrators, landscape maps for investors, or research-informed article series for classroom teachers, we present research in actionable, bite-sized pieces that are targeted to audience need.
- ★ **Wide-ranging methodologies:** Whether it's surveys of classroom teachers, interviews of edtech product developers or focus groups of instructional coaches, we embrace a range of methods to answer research questions.
- ★ **Deep expertise and empathy:** We're committed and experienced researchers. But we're also a group of former teachers, professors, program administrators and edtech developers. With that experience, we bring empathy for our audiences and our supporting organizations.

Want to work with EdSurge Research? [Get in touch](#) or [check us out!](#)

Below are two examples of our work.

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| Project | Stories of Change: Educators Shift Practices to Reach All Learners | Measuring Up: How Community Colleges Define, Measure and Support Student Success |
| Funder | Chan Zuckerberg Initiative | Macmillan Learning |
| Service | Field Building | Consultative, Field Building |
| Objectives | This project aimed to amplify practitioner voices—sharing stories about how they’re changing practices to meet the needs of all learners—so peers across the country can learn from them. | This research provides an understanding of how community college evaluate student success, what indicators and criteria they monitor and analyze and what combination of tools and practices they employ to support students along their respective paths. |
| Deliverables | <ul style="list-style-type: none"> ● Teaching and Learning Circles: The EdSurge team travelled across the country to host intimate gatherings, convening local practitioners to talk informally about experiences related to the themes of the project. Most of our contributor stories sprouted out of these circles. ● 60 contributor and reported stories about how educators and administrators are changing practices to better serve the whole child—and how they’re rooting these changes in research and the science of learning ● Two reports that outline the project and analyze the stories to surface trends, gaps and lingering questions. | <ul style="list-style-type: none"> ● A downloadable report that includes a framework for categorizing student success initiatives at community colleges and a matrix for understanding which community college characteristics and conditions enable leaders to better support their students ● Six EdSurge news articles about what student success looks like at community colleges, which featured a three-part series on a turnaround at Texarkana College ● A set of proprietary recommendations to inform strategy |
| Impact | <ul style="list-style-type: none"> ● Above average unique pageviews for the stories, and they are regularly picked up by other media outlets. ● An educator wrote a story about how she started a hands-on PD lab because her district wasn’t doing enough; days after publishing she received over 100 emails, scheduled 30 visits and has gotten interest from individuals from four countries in doing a virtual open-house. ● A reader was inspired to bring a program to connect K-12 students in the United States with refugees around the world to her school after reading a story in EdSurge. ● A principal penned a story about how her school changed for the better after a prescription pill crisis and the piece resulted in the author adding her perspective to a BBC piece. ● Educator pieces published in EdSurge are sometimes shared in district communications (e.g., Marietta City Schools in Georgia featured a teacher’s reflections on serving students at an alternative school in its newsletter). | <ul style="list-style-type: none"> ● Our research contributed to Macmillan’s go-to-market strategy to expand their product to two-year post secondary institutions. ● We presented our research at the 2019 NASPA conference. |